Society for Family Health

Invitation for Pre-Qualification to Implement Communication Programme

Society for Family Health Nigeria is one of Nigeria's foremost nongovernmental Organisations. SFH supports the Nigerian governments' public health interventions in three key areas: HIV & AIDS prevention, family planning and maternal & child health (including malaria and diarrhoea control), and uses mass media and inter-personal communication (IPC) to promote healthier lifestyles.

SFH invites reputable and competent communication agencies to apply for prequalification to be selected to implement behaviour change communication using radio drama.

Objectives of Services

The selected agency would be expected to develop and produce 26 episodes of 15-minute drama in four languages – Hausa, Igbo, Pidgin and Yoruba using the existing SFH radio dramas: "One Thing at a Time", "Garin Muna Fata". Odenjinji" and "Abule Oloke Merin".

Scope of Work

The new episodes will promote messages on key family practices including:

- Malaria prevention, diagnosis and treatment: including, the use of long lasting insecticidal nets (LLINs). artemisinin – based combination therapy (ACTs), the importance of getting tested for malaria, receiving intermittent preventive treatment at antenatal clinics when pregnant;
- 2. Diarrhoea prevention and treatment: including hand washing, treatment of water, exclusive breast feeding and the use of ORS and Zinc in diarrhoea treatment.
- 3. Child spacing.

Pre-qualification requirements:

To be eligible for consideration, interested companies must submit tender documentation that includes the following:

1. Profile of the organisation including

2. a copy of evidence of Company registration with the Corporate Affairs Commission.

- b. physical address of organisation,
- 1. key contacts (website, email, and telephone)
- B. Evidence of financial management systems including a copy of Company

Current Three-year Tax clearance certificate (i.e. for 2010, 2011, 2012).

- C. A profile of management staff of the company with their qualifications and relevant working experience including technical staff.
- 1. Clients' references for work which have been performed within the last twelve-month period.
- 2. Evidence of capacity to implement behaviour change communication using radio drama.

Please Note:

- At this stage, a 'yes' or 'no' qualifier will be used to rate all the points above, and only companies with a 'yes' response against all the points above will be considered.
- All costs incurred by bidders as a result of this process and any subsequent requests for information shall be borne by the bidding companies.
- Only companies that satisfy the pre-qualification requirements will be contacted with requests for proposal (RFP) and request for quotes (RFQ)

Submission of Application/Closing Date

The code PRQC/RD/2014 should be boldly written on the top right corner of the Prequalification submission envelope. This sealed envelope containing two hard copies of the submission should be forwarded to the address below arid received **on or before 5.00pm**, **Thursday**, **July 24**th, **20 1 4**.

Head, Procurement
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